



“The point where the rubber hits the road is with the Executive Sponsor.”

Dr Terence Cooke-Davies, Executive Chairman, Human Systems International

Project Executive Intensive

Increasingly, organisations are relying on projects to deliver change and competitive advantage. So it is more important than ever that Executive Sponsors are able to act decisively and skillfully – executive sponsorship drives project success.

Improving project success

Research indicates there is a strong correlation between project success and executive sponsorship.

Skilled Project Executives:

- Are confident the project is under control
- Are relentless champions of the project
- Are persistent in their commitment to project success
- Are meticulous about Quality Assurance

What we offer

The Project Executive Intensive has been developed for senior executives facing time pressure and competing demands.

The intensive is delivered in two sharp, interactive sessions approximately 2.5 hours each. We recommend these are held one week apart.

The intensive can be customised to fit your organisation's specific needs.

Our consultants can also provide support for executives wanting help to improve the success of specific projects.

Project Executive Intensive:

→ **Session One: Governance and executive management**

- *Getting the fundamentals right (structure, roles and goals)*
- *Increasing your chances of realising the expected benefits*

→ **Session Two: Executive leadership in the project environment:**

- *Appointing the right project manager*
- *Keeping control - holding the tiger by more than its tail*
- *Ensuring your Steering Group is really adding value*

→ **Executive consulting** – support for busy executives wanting to translate some of the techniques they learn into their specific projects

Our consultants

Tregaskis Brown's consultants have extensive experience in project and operational leadership. We understand what works because we've been there. We combine this with a depth of experience in facilitation at every level.

To find out more call us on 04 475 9344 or email info@tregaskisbrown.com